

What keeps you motivated?

“Good, better, best. Never let them rest until your good is better. Make your better best. There is always something new and interesting just waiting around the corner to be discovered.”

Barbara A. VanKirk

President/owner

I.Q. Inc.

Murrysville, Westmoreland County



Education: bachelor's degree in computer science, Point Park College

Job responsibility: market I.Q. to businesses; interview and recruit new talent; and staff and train new I.Q. Inc. employees. Continually research and plan employee development.

Company description: provide professional contract, full-time placement and project services to the information-technology industry

Most influential role models: both my mother and father. My father managed to follow his dreams of being a business owner and keep food on the table for 13 children. My mother had total faith in my father and kept the family together while he pursued those dreams.

Definition of a leader: being able to point out the good while everyone is focused on the bad. Maintaining a positive attitude. Seeing the strengths in each individual and maximizing them.

Primary professional/community affiliations: member, Women in Technology and the American Public Transportation Association; member, Westmoreland Chamber of Commerce; member, Pittsburgh Technology Council