



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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IQ INC. LAUNCHES COCKTAIL THURSDAY BLOG!

January 13th, 2009, Murrysville, Pennsylvania: IQ Inc. a technical consulting and software development company located in Murrysville, Pennsylvania, has launched its first blog, *Cocktail Thursday*. The goal of *Cocktail Thursday* is to encourage and facilitate communal discussions between individuals and business professionals, while providing relevant information and sharing entrepreneurial experiences.

“I feel there is a real need to connect with the multigenerational work force that we find ourselves working in today. I believe blogs are a great way to bridge the gap and initiate conversations. *Cocktail Thursday* is also an opportunity for individuals to network with business professionals and share their experiences; whether it is information about starting their own business or obtaining career advice for the next step in their career.” To learn more about *Cocktail Thursday* or if you would like to be a guest contributor please visit www.CocktailThursday.com or www.IQ-INC.com for more details.

Barbara VanKirk established IQ Inc. in 1994 to provide expert consulting, staffing, project management and software development services to companies with Information Technology and software needs. IQ Inc. is a certified Women’s Business Enterprise (WBE) and Disadvantaged Business Enterprise (DBE) through the Commonwealth of Pennsylvania, a certified Minority Business Enterprise (MBE) through the Port Authority of Allegheny County and a certified Women’s Business Enterprise (WBENC) through the Women’s Business National Council. IQ Inc. continues to benefit from steady growth and success under Barbara’s leadership and will celebrate its 15th year in business starting in October 2008. To learn more about IQ Inc. and our services please visit www.IQ-INC.com.

If you would like more information about this topic, or to schedule an interview with Barbara VanKirk, please contact Jaclyn Livengood at 724.327.3441 or e-mail Jackie@IQ-INC.com.

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